

The KAIZEN Way

Five Steps to Awaken Your Passion for Work and Life



KAIZEN: A Japanese word for "life-long learning in small incremental steps". Making a determined effort to learn on a continual basis is the most important skill you need if you want to practice KAIZEN.

How to practice KAIZEN in your business and personal your life:

1. Build a passionate Business Model

- Use a clear vision, a strong mission and good values to guide you every day.
- Work on your business, not in your business.
- Build systems and procedures for consistent service delivery.
- Create a win-win for employees, customers and the community.
- Invite people of diverse cultures to work as one team.

2. See the big picture

- Dream how things can evolve into something great instead of accepting how they are today.
- Uncover your passion by creating a life of purpose.
- Consider "quality of life" when setting your goals.
- Become a mentor so that you can groom future leaders.
- Visualize your business as a vehicle to help the citizens of the world.

3. Attitude is everything

- Find your gifts and use them to help others.
- Help to uncover hidden gifts in people and use them to create a better world.
- Work on yourself vs. blaming others when things don't go as planned.
- Reflect on your mistakes and make note of what you learned from them. Watch opportunities come your way!
- Remember that first you learn, second you do, and third you teach.

4. Show me the Money

- Take responsibility to protect the bottom line.
- Learn to be a good money manager in personal life and in business.
- Try to give a little money away and you will usually receive something more valuable in return.
- Watch your money closely and steer away from temptations that lead to waste.
- Save first to create a profit for both you and your business.

5. See the community as your partner

- Give a helping hand to those who are vulnerable in our society.
- Partner with people who match your ethical beliefs and philosophical values.
- Don't teach by telling people "what to do", instead tell them "why-to-do and how-to-do".
- Make philanthropy the cornerstone of your marketing program.
- Become a driver for social changes and have **fun** in the process.